

FREQUENTLY ASKED QUESTIONS

WHAT IS THE WHITE POWDERY STUFF ON THE LEAVES?

Though resistant to powdery mildew, they are not totally immune. The disease is encouraged by crowding and by warm, humid weather. If these have adequate spacing and airflow, it is usually prevented easily.

IS DEADHEADING A GOOD IDEA?

They bloom all summer without deadheading. If you do remove spent flowers to maintain a neater appearance this often will extend flowering time into autumn.

DO THEY MAKE EASY PLANTS TO SUBDIVIDE?

These plants will re-bloom and spread every year. They can be subdivided in early spring when the new growth begins to occur. Do so after 2 to 3 years as this will increase yield considerably.

CAN THEY GROW IN A ROCKY TYPE SOIL?

These garden phlox are not recommended for rock gardens like creeping phlox. If your soil is rocky amend with compost or organic material.

ARE THEY DEER RESISTANT?

This new hybrid series is irresistible to gaze at with their awesome attention-getting flowers, floriferous nature, sweet fragrance, and vigorous habit. They are deer resistant yet a favorite of butterflies!

FIRST THINGS FIRST...

When your plant arrives from Roberta's, remove from the shipping box immediately.

Remove plastic bag and sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you can not plant it into garden or larger pot within a few days, make sure it stays well watered.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.



Our Warranty (Perennials)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST.

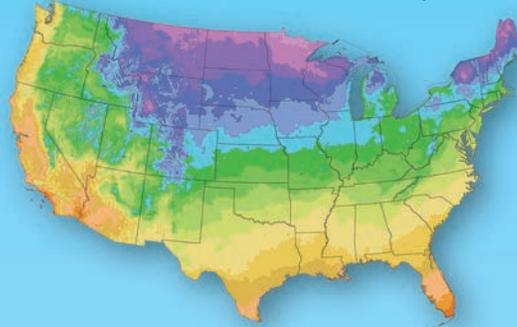
You can email questions to us at:
plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



ROBERTA'S GARDENS PLANTING AND GROWING GUIDE



Upright Phlox
(Phlox amplifolia hybrids)



1-800-428-9726

Monday – Friday 8:30AM – 4:30PM EST

Thank you
for bringing us into your home

www.robertasinc.com

Roberta's, P.O. Box 368, Waldron, IN 46182



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full to Partial Sun
USDA HARDINESS ZONES:	4-9
PLANT TYPE	Perennial
PLANTING DISTANCE:	20 to 24 inches
MATURE HEIGHT/SPREAD:	24-30 inches 20-24 inches
BLOOM TIME:	Summer by 2nd Season
PLANTING INSTRUCTIONS: (soil preparation, depth, which end is up, etc.)	Unpack your plants immediately removing any packing material. Plant in garden immediately after the night temperatures stay above 40 degrees. Water them deeply and thoroughly.

PLANTING GUIDE

1
STEP

Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves or spent flowers that may have occurred during transit. If you cannot plant it into garden or larger pot within a few days, make sure it stays well watered.

2
STEP

Transplant into the garden as soon as evening temperatures stay above 40F. Dig holes twice the width of the root ball and about 5 to 6 inches deep. Place them in their holes. Pack soil firmly around roots. Fill with soil and pack in firmly covering entire root zone. Water again. Plants prefer partial sun or full sun.

3
STEP

Rather than in the garden you may re-pot into large containers. Repot the plants into at least 10 inch pots separately or together inside one larger container.

4
STEP

Planted now they will produce flowers in the summer by the second season.

CONTINUING CARE

SHELF LIFE

Plant in garden immediately after the night temperatures stay above 45 degrees.

PLANT PREPARATION

Cut away any yellow or brown leaves or broken stems that may have occurred. This grooming is completely normal and will take place as the plant grows.

POTTED PLANTS

Rather than the garden you may re-pot into containers. Re pot the plants into at least 8 inch pots separately or together inside one larger container.

SOIL PREPARATION

If your soil is clayish amend it with a standard garden soil for adequate drainage.

GARDEN PREPARATION

Pick a sunny location that can be easily viewed for the flower's beauty. Borders, perimeters, and walkways are a great location. If your soil is clayish amend it with a standard garden soil for adequate moisture retentiveness.

PLANTING DEPTH and SPACING

Plant separately spacing about 20 to 24 inches. Dig holes twice the width of the root ball and about 5 to 6 inches deep. Place them in their holes. Cover with an inch or two of soil and pack soil firmly around root.

PLANT HEIGHT AND WIDTH

They will grow about 24 - 30 inches tall and 20-24 inches wide.

SPROUTING TIME

Sprouts in May after a couple weeks. In the ground it takes a little longer if the temperatures are still cool.

WATER

Water thoroughly upon planting and keep moist thereafter.

FERTILIZER

This helps maintain flower size and count from year to year. For best results, use Roberta's Flower Magic Plant Food (M7503) once a month all summer long.

LIGHTING

Full to partial sun is preferred.

BLOOMING

Under correct conditions, blooming begins in early summer and persists all summer.

TEMPERATURE ZONES 4 to 9

These are hardy down to a minus 25F.

WINTER DORMANCY

After the first heavy frost, cut all shoots back to about 3 inches above the soil. Plants rest from November to May.

PROPAGATING

These plants will re-bloom and spread every year. They can be subdivided in early spring or autumn after 2 to 3 years.

CUT FLOWERS

These make wonderful flowers for your cut flower garden.

ADDITIONAL REFERENCE



Shipped as shown



Phlox is an heirloom perennial that gets better every year



Performs well in your perennial flower beds



Beautiful flowers that are also fragrant