

FREQUENTLY ASKED QUESTIONS

IS A CHERRY BUSH DIFFERENT THAN A CHERRY TREE?

Yes! We love this Joel Cherry Bush because rather than growing into a large, difficult tree it will max out at about 4' tall and 3' wide. This way you can integrate it into your garden much more easily and grow these beautiful bushy shrubs that produce three seasons of intrigue: flowers in the spring, fruit in the summer, and autumnal hues in the fall.

WHEN CAN I EXPECT FRUIT?

Generally you can expect fruit by the second or third season. Once it begins fruiting, your Joel Cherry Bush will have a productive fruiting life of roughly 20 years.

WHAT DO THE CHERRIES TASTE LIKE?

These Cherry Bush cherries will be bright red in color and taste wonderfully tart. Their flavor profile is very similar to the beloved Montmorency cherries. Along with eating right off the bush, these cherries are perfect for making jam, pie filling, or even juice.

ARE THEY SELF-FERTILE?

Joel Cherry Bushes are indeed self-fertile. Unlike many fruiting trees, the Joel Cherry Bush does not need another cherry bush nearby in order to become pollinated. While we think planting a row of Cherry Bushes in your garden will certainly elevate the landscape, it is not necessary for fruit production.

FIRST THINGS FIRST...

When your plant arrives from Roberta's, remove from the shipping box immediately.

Remove plastic bag and sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you can not plant it into garden or larger pot within a few days, make sure it stays well watered.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.



Our Warranty (Perennials)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST.

You can email questions to us at:
plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



1-800-428-9726

Monday – Friday 8:30AM – 4:30PM EST

Thank you
for bringing us into your home

www.robertasinc.com

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ROBERTA'S GARDENS PLANTING AND GROWING GUIDE



Joel Cherry Bush
(*Prunus japonica* X *Prunus jacquemontii*)



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full Sun
USDA HARDINESS ZONES:	3-10
PLANT TYPE	Perennial
PLANTING DISTANCE:	4-5 feet
MATURE HEIGHT/SPREAD:	Height: 4 feet Spread: 3 feet
BLOOM TIME:	Flowers in Spring / Fruit Midsummer by second or third season
PLANTING INSTRUCTIONS:	Unpack your plants immediately removing any packing material. Water immediately. Cut away any yellow or brown leaves or broken stems that may have occurred. Plant in garden after the right temperatures stay above 45 degrees spacing about 4-5 feet. Dig holes and place them in their holes. Pack soil firmly around root ball. Water in well.
(soil preparation, depth, which end is up, etc.)	

PLANTING GUIDE

1
STEP

Unpack your plants immediately removing any packing material. Water immediately. Cut away any yellow or brown leaves or broken stems that may have occurred. This grooming is completely normal and will take place as the plant grows.

2
STEP

Plant in garden after the night temperatures stay above 45 degrees spacing about 4-5 feet. Dig holes twice the width of the root ball and about 5-6 inches deep. Place them in their holes. Pack soil firmly around root ball. Water in well.

3
STEP

For container culture, plant into larger 12 inch container with adequate drainage holes. Water in well You should place plants outside as soon as temperatures stay above 45 F°.

4
STEP

Plants prefer full sun. These plants respond to regular summer bi-monthly fertilizing with a balanced houseplant food. These are hardy down to about minus -35 F in garden.

CONTINUING CARE

NATURE ATTRACTION

Enjoy bounties of tart cherries in a compact bush. Rather than needing space for a large tree, you can have homegrown cherries on a beautiful, easy to grow shrub.

KEY TIPS

High yielding delicious fruit will generally start forming by the second or third year. The flavor profile of the Joel Cherry Bush cherries highly resembles the famous Montmorency cherries.

SHELF LIFE

Water the plants thoroughly letting the excess water drain through the bottom of the pot.

PLANT PREPARATION

Cut away any yellow or brown leaves or broken stems that may have occurred. This grooming is completely normal and will take place as the plant grows. Branching out will rapidly follow any pruning.

POTTED PLANTS

Repot the plants into larger 12 inch pots separately. You can transplant gradually one pot size per year up to 20 inches in diameter.

SOIL

If your soil is clayish amend it with a standard garden soil for adequate moisture retentiveness. In containers use bagged potting mixes for houseplants that will drain well. Most garden centers carry various brand names with perlite, vermiculite, soil and sand.

WATER

Water the plants thoroughly letting the excess water drain through the bottom of the pot. Be sure to keep excess water out of any tray underneath pot. Keep moist, during the spring and summer repeating twice a week all summer long. Water less in winter allowing the soil to dry a little.

FERTILIZER

To promote more flowers and fruit use a well balanced fertilizer like Roberta's Flower Magic Plant Food (M7503) twice a month April through October. In winter there is no need to fertilize.

GARDEN PREPARATION

Plant in garden after the night temperatures stay above 45 degrees spacing about 4-5 feet. Dig holes twice the width of the root ball and about 5-6 inches deep. Place them in their holes. Pack soil firmly around root ball. Water in well.

PLANTING SPACING

If planting into the garden space them at least 4-5 feet apart. If planting into a container allow for adequate air ventilation on deck or patio.

PLANT HEIGHT AND WIDTH

This variety will reach about 4 feet tall and 3 feet wide. In pots they grow according to pot size. Easy pickings!

LIGHTING

Full sun is best outside in summer.

BLOOMING

Flowers should cover the bush starting mid to late spring by the second or third season.

FRUITING

Fruiting will occur beginning the second or third season and your bush will have a productive life of about 20 years.

TEMPERATURE ZONE 3 to 10

These are hardy down to about minus -35 F in garden and slightly less in pots.

WINTER SEASON

They are deciduous dropping leaves. Wood remains.

HARVESTING

Pick cherries when showing good color. Do not let over ripen on tree.

ADDITIONAL REFERENCE



Cherry Bush Shipped as Shown in 1 gallon pot



Established Cherry Bush about 5 years old



Cherries will ripen each summer by second or third season



Delicious Cherry parfait