

FREQUENTLY ASKED QUESTIONS

IS DEADHEADING A GOOD IDEA?

Yes. By pinching off spent flowers, it will stimulate fresh, new blooms. The blooms of these Zinnias are exceptional as they are 2.5 inches wide in an array of bright colors lasting all summer and well into autumn.

WHAT DOES IT NEED TO THRIVE?

These plants need a well-drained soil that allows them to stay dry throughout their life cycle. Site them in a sunny location with at least 6 hours of full sun a day with good air circulation to help prevent powdery mildew. Water their roots and below the foliage to avoid overly wet foliage.

WHAT MAKES THESE SO AMAZING?

These are a truly special variety of Zinnias. These are the first bedding Zinnias that can truly claim to be disease resistant. First, these are shorter Zinnias than older, traditional varieties with significantly more vigor and spreading. Next, this bushy, compact variety is also very drought, heat, and humidity resistant allowing them to bloom much longer as long as the heat continues well into autumn. Their disease resistance does wonders to protect them from powdery mildew and leaf spot. This tremendous improvement allows their garden performance to exceed most all other zinnias.

WHERE DO THESE LOOK BEST IN LANESCAPE?

These prefer a full sun location. Place these in your full sun gardens, annual beds, front of the borders, along your sidewalk, or even up against your house where reflected sunlight is especially hot.

WHEN CAN I EXPECT BLOOMS?

They showcase their wide range of colors best in full sun from late spring well into late fall. They love the heat and as long as autumn conditions remain warm and hot, their blooms will continue. Enjoy the abundance of color in this collection including the beautiful award winning (2010 AAS winner) Starlight Rose. In extremely dry conditions don't forget to water them to maintain health, vigor and flower production. Fertilizing every couple of weeks during the season with Roberta's Flower Magic will also help to produce more blooms.

DO THEY LIKE SHADE?

They'll produce more color in full sunny locations. In warmer parts of the country, they will appreciate a little afternoon shade.

FIRST THINGS FIRST...

When your plants arrive from Roberta's, remove from the shipping box immediately.

Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you can't plant it into garden or larger pot within a few days, make sure it stays well watered.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.



Our Warranty

(Annuals and Tropical Plants)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST.

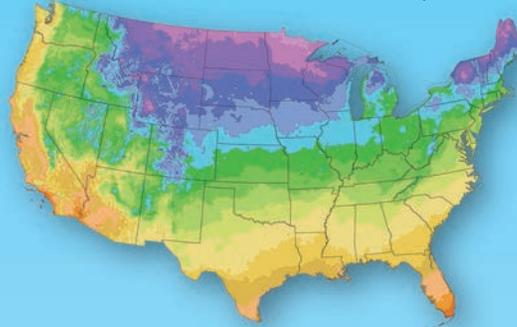
You can email questions to us at:
plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within 90 days from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



ROBERTA'S GARDENS

PLANTING AND GROWING GUIDE



Vibrant Bushy
Zahara Series Zinnias
(Zinnia marylandica Zahara Mix)



1-800-428-9726

Monday – Friday 8:30AM – 4:30PM EST

Thank you
for bringing us into your home

www.robertasinc.com

Roberta's, P.O. Box 368, Waldron, IN 46182



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full Sun
USDA HARDINESS ZONES:	9-10
PLANT TYPE	Annual
PLANTING DISTANCE:	8-10 inches
MATURE HEIGHT/SPREAD:	12-18 inches tall and wide
BLOOM TIME:	Late Spring – Autumn
PLANTING INSTRUCTIONS:	Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Transplant into the garden as soon as evening temperatures stay above 50F.

(soil preparation, depth, which end is up, etc.)

PLANTING GUIDE

1 STEP	The foliage may appear wilted or yellow. No worries. Water the plant thoroughly and gently remove any yellow or brown leaves that may have occurred during transit. If you cannot plant it into garden or larger pot within a few days, make sure it stays well watered.
2 STEP	Transplant into the garden as soon as evening temperatures stay above 50F. Plant your new plants at the same depth as the existing soil level in the pot and tease the roots out a little to encourage quick establishment. Fill with soil and pack in firmly covering entire root zone. Water thoroughly.
3 STEP	Rather than in the garden you may re-pot into containers. Re-pot the plants into at least 8-10 inch pots separately or together inside one larger container. Plants in containers need more frequent watering and feeding, especially when in active growth and bloom.
4 STEP	Planted now they will produce flowers in late spring till fall. These are annuals and cannot take a frost.

CONTINUING CARE

SHELF LIFE	Plant in garden immediately after the night temperatures stay above 50 degrees.
PLANT PREPARATION	Cut away any yellow or brown leaves or broken stems that may have occurred and don't perk up after the first watering.
SOIL	Soil should be light and porous; not rich and wet. A nourishing mix of peat, sand, perlite, soil and compost is fine.
POTTED PLANTS	Rather than in the garden you may re-pot into containers. Re-pot the plants into at least 8-10 inch pots separately or together inside one larger container using a bagged potting mix that will drain well.
SOIL PREPARATION	Amend clay soils with compost to create a well-drained soil with good fertility. These like it on the dry side and they're very drought, heat and humidity tolerant. The media should be allowed to dry regularly between watering and never saturate.
GARDEN PREFERENCE	This is a shorter, bedding variety and is well-suited for pots or in full sun-baked gardens, along driveways and walkways, or up against the home or wall to receive the hot reflected sun. These like it on the dry side and are very drought and heat tolerant. They need good air circulation to help further prevent powdery mildew.
PLANTING DEPTH AND SPACING	Plant separately spacing about 8 to 10 inches apart
PLANT HEIGHT AND WIDTH	These will grow about 12-18 inches tall and wide.
WATER	Water these thoroughly upon planting and once or twice a week all summer long. Plants in containers will tend to dry out much faster, so more frequent watering will be needed. Water them below the foliage to avoid wet foliage. Once established they are tolerant of dry conditions; however, water during periods of extreme drought to maintain health and flower production.
FERTILIZER	For best results, use Roberta's Flower Magic plant food (M7503) twice a month all summer long to help bring out this wide display of color included in this collection.
LIGHTING	Plant them in an area of the garden or in containers where they will receive full sun. This particular variety will produce flowers that will not bleach out during full sunlight. Absolute full sun is the best location for these although they can tolerate partial shade in very hot climates.
BLOOMING	They are prolific blooming plants that will bloom from late spring until frost. Exceptionally long period of blooming with flowers that are 2.5 inches across! We recommend dead-heading old flowers to stimulate new flower production.
TEMPERATURE ZONE 9-10	When nights stay above 40 degrees, place your plants outside and leave them there. They can withstand temperatures to 35F.
WINTER DORMANCY	These are annuals and can't take a freeze.

ADDITIONAL REFERENCE



Zinnia Shipped as Shown



Zahara Zinnias are well-suited for containers



2010 AAS winner Starlight Rose



Large 2.5" fluffy flowers



Cheerful cherry nicely filling a pot



Bright multi-colored



Compact, bushy habit



Stunning yellow flowers