

FREQUENTLY ASKED QUESTIONS

WHEN IS THE BEST TIME TO PLANT FOR MY AREA?

For holiday cheer in the home, the best time to plant these is sometime around mid to late autumn. Inside the home, our Dutch Holiday Amaryllis generally take about 5-10 weeks to start blooming.

WHAT IS DIFFERENT ABOUT THESE AMARYLLIS?

When it comes to Amaryllis, the bigger the bulb, the better the plant. Our bulbs come directly from the farm in Holland where the bulbs are allowed to grow freely until they are ready to be shipped. This ensures the freshest, largest and healthiest bulbs possible. These exceptional varieties of amaryllis will often produce two to three stems per bulb with each stem yielding four to six giant 7-8" flowers the very first season!

MY AMARYLLIS IS LEANING TO ONE SIDE

Make sure to slightly rotate your pot once a week so that all sides of your plant receive even amounts of sunlight during the growing season. This will make sure your plant doesn't lean to one side.

CAN I CUT AMARYLLIS FLOWERS FOR MY VASES?

Definitely! Amaryllis make wonderful cut flower displays. The best time to cut a flower stem from your plant is when the first bud has taken on color and is about to open. By doing this, you will be keeping the other buds intact, ensuring that they open properly. Sometimes the stems of the cut amaryllis tend to split and splay apart, do not worry, as this will not affect the flowers.

HOW DO I GET THE MOST COLOR FROM MY AMARYLLIS?

Holiday Amaryllis are some of the easiest bulbs to get to flower. So, one trick to get even more color in the home is to strategically time when you plant your bulbs. We recommend planting a new pot of amaryllis every two weeks so that you can have color in the home all winter long. For bulbs that are not immediately planted, simply store in a paper bag in a cool dark place, such as a basement, garage, or refrigerator until it is time to plant.

CAN I GROW AMARYLLIS IN THE GARDEN INSTEAD OF IN A POT?

These Amaryllis excel in pots inside the home in the throes of winter when color and life is most precious. However, if you live in Zones 8-10 you may indeed grow them directly in the ground. Grown in the ground, they will produce flowers in mid-spring.

FIRST THINGS FIRST...

When your plants arrive from Roberta's, remove from the shipping box immediately.

Remove plastic bag and/or sleeve from around the bulbs. Discard any packing material clinging to the bulbs. It is best to plant these as soon as possible in your containers. If unable to plant within a day or so, place your bulbs in a paper bag and set in a cool, dark location until you are ready to plant them.

We recommend planting them in the morning or early afternoon. This way, after you've thoroughly watered your bulbs in, they will have a chance to enjoy a little sunlight before their first night in their new home.



Our Warranty

(Annuals and Tropical Plants)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST. You can email questions to us at: plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within 90 days from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



1-800-428-9726

Monday – Friday 8:30AM – 4:30PM EST

Thank you
for bringing us into your home

www.robertasinc.com

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ROBERTA'S GARDENS
PLANTING AND GROWING GUIDE



Dutch Holiday Amaryllis
(Amaryllis hybrids)



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full to Partial Diffused Sunlight inside the home
USDA HARDINESS ZONES:	8-10
PLANT TYPE	Tropical
PLANTING DISTANCE:	4-6"
MATURE HEIGHT/SPREAD:	16-20 inches 4-6 inches
BLOOM TIME:	Winter inside the home, Spring if planted in the garden
PLANTING INSTRUCTIONS: (soil preparation, depth, which end is up, etc.)	Remove plastic bag and/or sleeve from around the corms. Discard any packing material clinging to the corms.

PLANTING GUIDE

1
STEP

Remove plastic bag and/or sleeve from around the bulbs. Discard any packing material clinging to the bulbs.

2
STEP

Select a pot that is roughly one inch larger in diameter than size of the bulb and fill about half of the pot with well-draining potting mix. This is typically a 6-7" pot.

3
STEP

With the pointed end facing up, nestle the amaryllis bulb on top of the potting mix. Firmly fill the rest of the pot with potting mix allowing about one-third to one-half of the bulb to be exposed above the soil line. The top of the soil should be about one inch below the lip of the pot to allow for watering.

4
STEP

Water plants thoroughly and place container in warm, sunny area of the home. Plants should start blooming in about 5-10 weeks inside the home.

CONTINUING CARE

SHELF LIFE

If unable to plant right away, store bulbs in a paper bag in a cool area where temperatures remain around 40-50 degrees F, such as a refrigerator, basement, or garage. They can be stored this way for 3-6 weeks.

DETERMINING THE BOTTOM OR TOP OF BULB/ROOT

The pointed tip of the bulb is the top. The spindly roots grow out of the bottom of the bulb.

PREPARATION

Remove any packing material clinging to bulbs. They should be planted immediately in pots.

POTTED PLANTS

Bulbs prefer to be grown in small pots. Select a pot that is about 1 inch in diameter larger than bulb, generally a 6-7" pot. You may also plant 3 bulbs together in a 10-12" pot.

GARDEN LOCATION

If you live in Zones 8-10, you may plant your bulbs directly in the garden in a sunny location. In this instance, bulbs will bloom in the springtime around April.

SOIL

Grow in well-draining potting mix.

WATER

Water upon planting. Water whenever the top inch of the soil feels dry. To determine this, simply feel the top of the soil with your fingers. Make sure to empty any excess water into the tray beneath pot.

PLANT DEPTH AND SPACING

Plant bulb so that roughly one-third to one-half of bulb is exposed above the top of the soil. Bulbs prefer being grown in small spaces. One bulb should be grown in about a 6-7" pot, or you may plant three bulbs in a 10-12" pot.

HEIGHT AND WIDTH

These grow about 16 -20 inches tall and 4-6 inches wide.

FERTILIZER

This helps maintain flower size and count from year to year. For best results, use Roberta's Flower Magic Plant Food (M7503) once growth starts to appear, and fertilize regularly every two weeks or so.

LIGHTING

Inside the home, prior to blooming, they prefer as much sunlight as possible. Once flowering begins, you may move them to a less sunny location to preserve the flowers.

BLOOMING

Bulbs will begin flowering about 5-10 weeks after planting depending on the variety.

TEMPERATURE ZONE 8 - 10

These tropical bulbs excel in homes across the country. However, if you live in Zones 8-10, you may plant them directly into the garden. In the garden, bulbs must be planted much deeper than if grown in pots. Bulbs should be planted so that the top of the bulb is covered with about 4 inches of soil. Planted in the garden, bulbs will produce flowers in the spring.

AFTER-BLOOM CARE & DORMANCY

While many people decide to purchase new amaryllis every year, this is not necessary. Once your bulbs have finished flowering cut the old flowers from the stems, but keep the foliage intact and keep by a sunny window. When outdoor temperatures are consistently above 40-45F, place pots in a sunny area of the garden. Your plants may or may not bloom again during the summer. Once fall returns, bring the pots back indoors and cut all foliage off just above the top of the bulb and store in a dark cool area like a garage or basement for 8-10 weeks. After this period of rest, bring the potted plants back into a sunny area of the home and bulbs should start to regenerate growth within a few weeks.

ADDITIONAL REFERENCE

Allow the top1/3 of the bulbs to remain above the soil line.



Shipped As Shown



Enjoy these large 7-8" flowers during the Holiday Season



Amaryllis are some of the easiest and most rewarding bulbs you can grow