

FREQUENTLY ASKED QUESTIONS

DO THEY LIKE A RICH FERTILE SOIL?

No. Plants need a lean well drained soil. Sandy or rocky soil is preferred. Death from "wet feet" is a common occurrence in heavy soils.

IS DEADHEADING BENEFICIAL?

Yes. Completely remove spent flowers by pinching. This deadheading of faded flowers stimulates new blooms. This also encourages the plant to produce new offsets. Toward the end of the season, you can stop deadheading so that they will seed themselves if you want them too.

DO I NEED TO DIVIDE THEM EVERY FEW YEARS?

Although not necessary, you can divide them carefully in early spring of the third year to reinvigorate them and to increase the stock.

CAN THEY GROW IN A ROCKY TYPE SOIL?

These are excellent plants for rock gardens. They will do very well.

ARE THEY DEER RESISTANT?

These new hybrids are irresistible to gaze at with their awesome attention-getting flowers, floriferous nature, and vigorous habit. And they are deer resistant and yet a favorite of butterflies!

WHAT ARE SOME NICE COMPANION PLANTS?

Coreopsis, Hardy Geranium, Yarrow, Hardy Yucca, Liatris, Salvia, Black-Eyed Susan, Daylilies make nice companions.

FIRST THINGS FIRST...

When your plants arrive from Roberta's, remove from the shipping box immediately.

Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you can't plant it into garden or larger pot within a few days, make sure it stays well watered.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.



Our Warranty (Perennials)

We aren't happy if you aren't happy. If you have any questions regarding your order please call us at 1-800-428-9726 during the hours of 8:30am and 4:30pm EST.

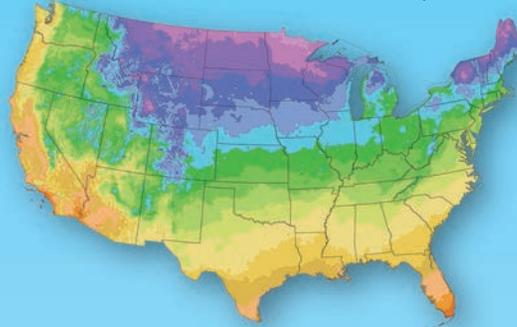
You can email questions to us at:
plantquestions@robertasinc.com.

If your bulbs, cuttings etc. do not sprout, or your plant dies within one year from the date of shipment, we will send you a replacement free of charge. We cannot accept responsibility for losses due to extreme weather or neglect. Simply call us at the above toll free number or fill out the plant replacement form on our website at www.robertasinc.com.

Roberta's will replace it with a similar or comparable plant at no charge. If your replacement is not available or it is too late in the season to ship, it will ship the following year.

Neither the retailer nor any other company involved in the sale or promotion of this product is a co-warrantor of this plant warranty.

Plant Hardiness Zone Map



1-800-428-9726

Monday – Friday 8:30AM – 4:30PM EST

Thank you
for bringing us into your home

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ROBERTA'S GARDENS PLANTING AND GROWING GUIDE



Colorful & Snappy
Blanket Flower
(Gaillardia hybrids)



QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Full to Partial
USDA HARDINESS ZONES:	4 to 10
PLANT TYPE	Perennial
PLANTING DISTANCE:	12-15 inches
MATURE HEIGHT/SPREAD:	14-16 inches 14-16 inches
BLOOM TIME:	Late Spring – Early Autumn by 2nd season
PLANTING INSTRUCTIONS:	Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Transplant into the garden as soon as evening temperatures stay above 40F.
<small>(soil preparation, depth, which end is up, etc.)</small>	

PLANTING GUIDE

1 STEP	Remove plastic bag and/or sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you cannot plant it into garden or larger pot within a few days, make sure it stays well watered.
2 STEP	Transplant into the garden as soon as evening temperatures stay above 40F. Dig holes twice the width of the root ball and about 5 to 6 inches deep. Place them in their holes. Pack soil firmly around roots. Fill with soil and pack in firmly covering entire root zone. Water again. Plants prefer full sun.
3 STEP	Rather than in the garden you may re-pot into large containers. Repot the plants into at least 10 inch pots separately or together inside one larger container.
4 STEP	Planted now they will produce flowers in early summer to early autumn.

CONTINUING CARE

SHELF LIFE
Plant into garden or larger pots and place outside immediately after the night temperatures stay above 40 degrees.

PLANT PREPARATION
Remove plastic bag and sleeve from around potted plant(s). Discard any packing material clinging to the leaves or soil. Pull away any yellow or brown leaves that may have occurred during transit. If you cannot plant it into garden or larger pot within a few days, make sure it stays well watered.

SOIL
Plants need a lean well drained soil. Sandy or rocky soil is preferred. Death from "wet feet" is a common occurrence in heavy soils. You may amend clay type soils with compost or potting mix.

GARDEN PREPARATION
They prefer full sun.

POTTED PLANTS
Rather than in the garden you may re-pot into large containers. Repot the plants into at least 10 inch pots separately or together inside one larger container.

PLANTING SPACING
If planting in garden space 12 to 15 inches apart.

PLANT HEIGHT AND WIDTH
These grow about 14 to 16 inches tall and wide.

WATER
Water upon planting and once a week in the summer. They require less than average water needs and become drought tolerant after established.

FERTILIZER
They respond to feeding with a high bloom fertilizer like Flower Magic plant food (M7503). Once a month is sufficient.

TEMPERATURE ZONES 4 to 10
When nights stay above 40 degrees, place your plants outside and leave them there. They can withstand winter temperatures to minus 25F.

LIGHTING
In the summer growing season, full sun is the absolute best.

BLOOMING
Under correct conditions, blooming begins in early summer and lasts into early fall by second season.

PRUNING
Pruning is not necessary. Not cutting the spent stems will allow these go to seed and multiply.

WINTER DORMANCY
Leave old flower heads on the plant and let them go to seed. In early spring, gradually remove any winter cover. These plants will re-bloom and spread every year. They can be subdivided in early spring every 2 to 3 years.

ADDITIONAL REFERENCE



Gaillardia shipped as shown



Orange Halo



Yellow Touch



Sunset Snappy