

## FREQUENTLY ASKED QUESTIONS

### WILL THE FLOWERS FLOP OVER?

This collection includes some varieties that may need staking. If they are all given partial sun or one day of direct sun they usually need no staking. It is when they are in too much shade that they reach for sun and flop over.

### DO THEY MAKE GOOD CUT FLOWERS?

These make excellent cut flowers. Cut only one half of the stem's length. Professional florist will remove the pollen filled anthers before arranging. It is easy just pluck them out. But be careful not to rub on your hands on your clothing.

### DO THEY NEED FREEZING WINTERTIME TEMPERATURES?

Lily bulbs must be cool in the winter to produce every season. Consequently, place in the garage or outside where they can freeze or get at least 8 weeks below 50 degrees. In late autumn, cut plants back to the ground. In the garden 4 to 6 inches deep, they can handle temperatures down to a negative 30 degrees below 0. In pots they can handle temperatures to 0 degrees.

### WHAT IS NEEDED TO SUB DIVIDE THEM?

These bulbs will re-bloom every year in the July-August period. After 4 to 5 years, in the spring or fall, you may divide the bulbs into small pear size divisions and replant. This is not necessary however.

### DO THESE LIKE THE SUN OR NOT?

Full sun or partial sun. Plants can take intense sun on the flowers and leaves but prefer a cooler shaded root zone sheltered from the sun retaining adequate soil moisture. Use growing plants in front of them to accomplish this if they are in hot sun. Too little light will cause soft, limp foliage without flowers.

## FIRST THINGS FIRST...

When your plant arrives from Roberta's, remove from the shipping box immediately.

Keep bulb(s) inside packing material until ready to plant into ground or container. Put in a cool, protected area and plant as soon as possible. For extended storage time, place in refrigerator for up to 3 weeks.

When ready to plant, do the job as early in the day as possible to avoid extreme soil temperatures that prevent proper water uptake from the roots. Water them in well and whisper a few words of wisdom.

Take your gardening experience to new heights by visiting Roberta's Unique Gardens in our brand shop on QVC.com. Our goal is to enhance your gardening enjoyment by providing you with top quality, leading edge perennials and annuals that are suitable for your garden and home with the best service imaginable.

Roberta's is a 4th generation family owned business and has been one of the leading commercial exhibitors at flower and garden shows for over 50 years in the U.S and abroad. We search the globe to find easy-to-grow plants that are unique in themselves or their variety making them nearly impossible to find elsewhere. Our passion and commitment continually asks the question, "What makes a better, unsurpassed, and more beautiful flower to behold?"

Working with growers and breeders from all over the world, Roberta's is able to bring you hard-to-find plants and new species that will be sweethearts for years to come. Our alliance with QVC since the late 1990's will continue to transform your garden into the garden of your dreams. "Partnering with QVC, we share a common vision that puts the customer at the top of the list!"

Thank you for bringing us into your home,

Eric, Kevin, and Koort Wallien



1-800-428-9726

Monday – Friday 8:30 am - 4:30 pm Eastern

Thank you  
for bringing us to your home

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## Roberta's Gardens

### Planting and Growing Guide



Lilium  
(Lilium Hybrids)

## QUICK REFERENCE PLANTING GUIDE

LIGHT/SUN EXPOSURE:	Partial, Dappled, Full
CLASS.:/USDA HARDINESS ZONE	Perennial / 4-9
PLANTING DISTANCE:	10-12 inches
MATURE HEIGHT/SPREAD: (including how long it takes to get to maturity)	Varies by Variety: Appx. 24-36 inches Tall/10-12 inches Wide
BLOOM TIME:	Summer
PLANTING INSTRUCTIONS: (soil preparation, depth, which end is up, etc.)	Keep bulb(s) inside packing material until ready to plant into ground or container. Plant bulbs in the garden once the ground has thawed accordingly spacing them 10 to 12 inches apart.

## PLANTING GUIDE

<b>1</b> STEP	Keep bulb(s) inside packing material until ready to plant into ground or container. Put in a cool, protected area and plant as soon as possible. For extended storage time, place in refrigerator for up to 3 weeks.
<b>2</b> STEP	Plant bulbs in the garden once the ground has thawed accordingly spacing them 10 to 12 inches apart. Cover the top of bulbs with 4 to 6 inches of soil. Partial sun or dappled sun is best. Otherwise plant bulbs into 6 inch pots separately or combine into larger pots. Water the plants thoroughly.
<b>3</b> STEP	In the garden, the bulbs will sprout when the soil temperature rises usually around May. In pots, place plants outside as long as evening temperatures stay above 35 degrees Fahrenheit.
<b>4</b> STEP	Planted now each bulb will produce flowers every year in early summer for about 4 to 5 weeks

## CONTINUING CARE

### SHELF LIFE

Keep bulb(s) inside packing material until ready to plant into ground or container. Put in a cool, protected area and plant as soon as possible. For extended storage time, place in refrigerator for up to 3 weeks.

### DETERMINING THE BOTTOM OR TOP OF THE BULB

Please refer to image on next page.

### PREPARATION

These bulbs can be planted immediately in pots. If planting bulbs into the garden itself, wait until the ground is permanently thawed.

### GARDEN LOCATION

They take partial sun or dappled sun without protection. Full sun is o.k. with protection around root zone.

### POTTED PLANTS

You may plant them one per 6 inch pot or combine together into larger pots.

### SOIL

Use a regular potting or garden soil.

### WATER

Water upon planting and a couple times a week all summer long.

### SPACING

In garden space at least 10 to 12 inches apart. In pots you can space a little closer.

### HEIGHT AND WIDTH

These grow approximately 24-36 inches tall and 10 to 12 inches wide.

### FERTILIZER

This helps maintain flower size and count from year to year. For best results, use Roberta's Flower Magic Plant Food (M7503) once a month all summer long.

### LIGHTING

Partial sun or dappled sun is preferred. Plants can take intense full sun on the flowers and leaves but prefer a cooler shaded root zone sheltered from the sun retaining adequate soil moisture. Use other plants in front of them to accomplish this if they are in hot sun. Too little light will cause limp foliage.

### BLOOMING

These will bloom in the first season and thereafter in summer for about 4 weeks.

### TEMPERATURE ZONE 4 to 9

If they are planted in the ground, they will come up at the right time without worries of frost damage. If they are planted in pots, you may place your pots outside and leave them there all summer long when nights stay above 35F. They are hardy to minus 30 F below 0 if planted in the garden and a little less if planted in pots.

### WINTER DORMANCY

In late autumn or early spring, cut plants back to the ground.

## ADDITIONAL REFERENCE



Lilium  
Shipped  
As Shown



Miscellaneous Lilium  
in Pot



Mixed Lilium  
in Garden